

## 1. Summary

The Federal Railroad Administration (FRA) and the Virginia Department of Rail and Public Transportation (DRPT) held a third round of public information meetings for the Washington, D.C. to Richmond Southeast High Speed Rail (DC2RVA) project. DRPT presented alternatives for the project to the public. This round of outreach included three in-person public meetings and one self-guided online meeting. In total, 211 people participated in the public meeting and 1,653 people participated in the online meeting in the alternatives reviews process, providing 409 comments.

## 2. Public Meetings

The informal open house format of the three in-person public meetings allowed for discussions facilitated by project team members, including staff representing the rail operations, modeling, engineering, and environmental assessment. Meeting sign-in sheets are provided in Appendix A. The boards and meeting handouts are available in Appendices B and C, respectively.

| Fredericksburg                                                             | Springfield                                                 | Richmond                                                                |
|----------------------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------------------|
| Tuesday,<br>December 8, 2015                                               | Wednesday,<br>December 9, 2015                              | Thursday,<br>December 10, 2015                                          |
| Dorothy Hart<br>Community Center<br>408 Canal Street<br>Fredericksburg, VA | Hilton Springfield<br>6550 Loisdale Road<br>Springfield, VA | Department of Motor<br>Vehicles<br>2300 W. Broad Street<br>Richmond, VA |

## Staffing

Project team members from DRPT, FRA, and the consultant team staffed the open house meetings. Staffing is detailed below.

| Name                     | Organization | Role                                                     |
|--------------------------|--------------|----------------------------------------------------------|
| <b>Janette Crumley</b>   | C&C          | Welcome Table/Entry                                      |
| <b>Shannon Edsall</b>    | C&C          | Welcome Table/Entry                                      |
| <b>Deborah Cordell</b>   | C&C          | Welcome Table/Entry                                      |
| <b>Megan Hunter</b>      | HDR          | Mini-Documentary Video                                   |
| <b>Matt Van Hattem</b>   | HDR          | Mini-Documentary Video                                   |
| <b>Kerri Barile</b>      | Dovetail     | Project Overview                                         |
| <b>Heather Staton</b>    | Dovetail     | Project Overview                                         |
| <b>Faisal Hameed</b>     | Parsons      | Project Study Area/Project Purpose                       |
| <b>Steve Walter</b>      | Parsons      | Timeline/Rail Alignment Screening Process & Options (2)  |
| <b>Leandra Cleveland</b> | HDR          | Rail Alignment Screening Process & Options (2)/Screening |

| Name                    | Organization     | Role                                                         |
|-------------------------|------------------|--------------------------------------------------------------|
|                         |                  | Summary boards                                               |
| <b>Jennifer Brown</b>   | HDR              | Screening Summary boards                                     |
| <b>Bob Cone</b>         | HDR              | Northern Virginia Screening Summary/Maps                     |
| <b>Carey Wilson</b>     | HDR              | Northern Virginia Screening Summary/Maps                     |
| <b>David Pell</b>       | Parsons          | Central Screening Summary/Maps                               |
| <b>Wayne Hyatt</b>      | Moffatt & Nichol | Richmond Screening Summary/Maps                              |
| <b>Mike Knott</b>       | Moffatt & Nichol | Richmond Screening Summary/Maps                              |
| <b>Carey Burch</b>      | HDR              | Alternatives Carried Forward and Potential Improvements/maps |
| <b>Monica Barrow</b>    | Parsons          | Next Steps                                                   |
| <b>Karen Harrington</b> | HDR              | GIS Stations                                                 |
| <b>Bridget Ward</b>     | HDR              | GIS Stations                                                 |
| <b>Laura Meadows</b>    | HDR              | GIS Stations                                                 |
| <b>Emily Stock</b>      | DRPT             | Floater                                                      |

| Name                   | Organization     | Role    |
|------------------------|------------------|---------|
| Randy Selleck          | DRPT             | Floater |
| Pierce Homer           | Moffatt & Nichol | Floater |
| Mike Knott             | Moffatt & Nichol | Floater |
| Wayne Hyatt            | Moffatt & Nichol | Floater |
| David Pell             | Parsons          | Floater |
| Joseph Steindham       | Parsons          | Floater |
| John Winkle            | FRA              | Floater |
| Randy Brown            | FRA              | Floater |
| Jessie Fernandez-Gatti | FRA              | Floater |
| John Morton            | HDR              | Floater |
| Jennifer Brown         | HDR              | Floater |
| Kevin Johns            | HDR              | Floater |
| Deb DeMarco            | C&C              | Floater |
| Emily Calhoun          | Dovetail         | Floater |

*Attendance*

| Meeting Location/Date             | Number of Attendees |
|-----------------------------------|---------------------|
| Fredericksburg – December 8, 2015 | 57                  |
| Springfield – December 9, 2015    | 56                  |

|                                     |           |
|-------------------------------------|-----------|
| <b>Richmond – December 10, 2015</b> | <b>98</b> |
|-------------------------------------|-----------|

### 3. Comment Summary

In order to offer stakeholders ample opportunity to provide input, comment forms were made available and collected in several locations. Comments could be submitted by:

- Submission via the comment form on the website.
- Calling the toll-free project hotline.
- Mailing the hardcopy comment form to the project office.

The project received 409 comments during the advertised comment period associated with Alternatives Review Meetings, November 9, 2015, through January 8, 2016. The comments were categorized by topic and appropriately grouped for the project team to review. All comments received a general “thank you for your submission” response. Information requests received unique answers and were responded to in the preferred method indicated by the commenter.

#### Comment Trends

| <b>Issue</b>                       | <b>Number of Comments Associated</b> |
|------------------------------------|--------------------------------------|
| <b>ADA Accommodations</b>          | 2                                    |
| <b>Aesthetics</b>                  | 1                                    |
| <b>Air Quality</b>                 | 1                                    |
| <b>Alignments – Ashland</b>        | 62                                   |
| <b>Alignments – Fredericksburg</b> | 9                                    |
| <b>Alignments – Richmond</b>       | 82                                   |

| Issue                                | Number of Comments Associated |
|--------------------------------------|-------------------------------|
| Alternatives                         | 15                            |
| Archeological Resources              | 0                             |
| Aviation/Air Space                   | 0                             |
| Bicycle/Pedestrian                   | 9                             |
| Biological Resources                 | 1                             |
| Capacity                             | 1                             |
| Community Facilities/Services        | 3                             |
| Compatibility Projects/Plans         | 3                             |
| Conservation                         | 1                             |
| Cost                                 | 17                            |
| Cultural Resources                   | 2                             |
| Cumulative Impacts                   | 4                             |
| Demographics                         | 1                             |
| Displacements Residential/Commercial | 8                             |
| Economics                            | 29                            |
| EIS Process                          | 2                             |
| EJ/Socio/Title VI                    | 1                             |

| Issue                     | Number of Comments Associated |
|---------------------------|-------------------------------|
| Farmland                  | 0                             |
| Flooding/Floodplains      | 0                             |
| Funding                   | 2                             |
| General Opposition        | 2                             |
| General Support           | 55                            |
| GIS                       | 2                             |
| Greenhouse Gas            | 0                             |
| Hazardous Waste           | 0                             |
| Historic Resources        | 3                             |
| Information Request       | 14                            |
| Land Use                  | 0                             |
| Mailing List Request      | 5                             |
| Mobility                  | 1                             |
| Noise                     | 11                            |
| Operations/Maintenance    | 5                             |
| Ownership/Trackage Rights | 8                             |
| Parking                   | 20                            |

| Issue                        | Number of Comments Associated |
|------------------------------|-------------------------------|
| Property Access              | 17                            |
| Public Involvement           | 48                            |
| Purpose and Need             | 1                             |
| Rail Operations              | 8                             |
| Rail Tech/Electrification    | 3                             |
| Real Estate                  | 0                             |
| Ridership                    | 4                             |
| Right of Way                 | 3                             |
| Road/Bridges                 | 6                             |
| Schedule                     | 4                             |
| Security                     | 0                             |
| Service                      | 15                            |
| Specific Landowner Issues    | 12                            |
| Stations                     | 119                           |
| Study Area/Termini           | 9                             |
| Sustainability               | 0                             |
| Topography Geology and Soils | 1                             |



| Issue                 | Number of<br>Comments<br>Associated |
|-----------------------|-------------------------------------|
| <b>Traffic/Safety</b> | 31                                  |
| <b>Transit</b>        | 20                                  |
| <b>Utilities</b>      | 1                                   |
| <b>Vibration</b>      | 7                                   |
| <b>Wetlands</b>       | 1                                   |

#### 4. Outreach Efforts

The project team developed and implemented a robust outreach campaign to ensure stakeholders were aware of the opportunities offered to comment on the alternatives development process.

##### Newspaper Advertising

Newspaper advertisements were placed in the main news sections of several newspapers throughout the project corridor. Virginia Press Association placed advertisements in 32 newspapers in the Northern Region. Newspaper advertisements were placed in three main publications (Richmond Times Dispatch, Free Lance-Star, Washington Post Express). Newspaper advertisements were placed in three minority/urban publications (Richmond Free Press, El Tiempo Latino, Nuevas Raices). Digital advertisements were placed in Washington Post and Fredericksburg newspaper websites and partner sites

The designed ads are available in Appendix D.

##### *Newspaper Advertisements*

| Region                               | Ad Size    | Newspaper                  | Run Date           |
|--------------------------------------|------------|----------------------------|--------------------|
| Richmond                             | 4 col x 8" | Richmond Times Dispatch    | 11/23/15           |
| Richmond                             | 4 col x 8" | Richmond Times Dispatch    | 12/6/15            |
| Richmond-African American            | 4 col x 8" | Richmond Free Press        | 11/3/15            |
| Richmond & Fredericksburg - Hispanic | 1/6 page   | Nuevas Raices (translated) | 12/1/15            |
| Fredericksburg                       | 4 col x 8" | Free Lance-Star            | 11/23/15           |
| Fredericksburg                       | 4 col x 8" | Free Lance-Star            | 12/6/15            |
| NOVA/DC - Hispanic                   | 4 col x 8" | El Tiempo (translated)     | 11/27/15           |
| NOVA/DC - commuters                  | 4 col x 8" | Washington Post Express    | 11/30/15           |
| NOVA/DC - commuters                  | 4 col x 8" | Washington Post Express    | 12/7/15            |
| NOVA Region*                         | 3.22" x 2" | Virginia Press Association | 11/29/15 – 12/5/15 |

**\*Virginia Press Association Participant Papers - Northern Region**

| *Virginia Press Association Participant Papers - Northern Region |                                  |
|------------------------------------------------------------------|----------------------------------|
| Alexandria Gazette Packet                                        | Page News & Courier              |
| Arlington Connection                                             | Reston Connection                |
| Burke Connection                                                 | Rocktown Weekly                  |
| Centre View                                                      | Springfield Connection           |
| Chantilly Connection                                             | Stafford County Sun              |
| Culpeper Star-Exponent                                           | The Free Press, Woodstock        |
| Daily News-Record, Harrisonburg                                  | The Metro Herald, Alexandria     |
| Fairfax Connection                                               | The Shenandoah Journal           |
| Fairfax Station/Laurel Hill Connection                           | The Shenandoah Valley Herald     |
| Falls Church News-Press                                          | The Shenandoah Valley Hit        |
| Great Falls Connection                                           | The Valley Banner, Elkton        |
| McLean Connection                                                | The Warren Sentinel, Front Royal |
| Mount Vernon Gazette                                             | The Washington Times             |
| North Fork Journal                                               | The Winchester Star              |
| Northern Virginia Daily                                          | Vienna/Oakton Connection         |
| Oak Hill/Herndon Connection                                      |                                  |

### Digital Newspaper Advertisements

Digital newspaper advertisements were placed online in several newspapers throughout the project corridor. The designed advertisements are available in Appendix D.

| Region                | Ad Size               | Newspaper                        | Run Date                  |
|-----------------------|-----------------------|----------------------------------|---------------------------|
| <b>Richmond</b>       | 4 col x 8" – print ad | Richmond Times Dispatch - online | 11/23/15                  |
| <b>Richmond</b>       | 4 col x 8" – print ad | Richmond Times Dispatch - online | 12/6/15                   |
| <b>Fredericksburg</b> | Banner/Pencil Ad      | Free Lance-Star – online         | 11/23/15                  |
| <b>Fredericksburg</b> | Banner/Pencil Ad      | Free Lance-Star - online         | 12/6/15                   |
| <b>NOVA/DC</b>        | Various sizes         | Washington Post Digital – online | 11/20/15<br>–<br>12/10/15 |

## Postcards

The project team sent postcards to various groups to notify them of the in-person and online meetings and remind them of the close of the informal comment period.

The postcard distribution list included the following groups:

- Landowners
- Residents
- Faith organizations
- Public

## Email

The project team sent several emails to stakeholders to notify them of the in-person and online meetings and remind them of the close of the informal comment period.

The email distribution lists included the following groups:

- Public involvement offices
- Elected officials and community leaders
- Citizens (those who requested to be included via the study website)
- Transit/transportation organizations and advocacy groups
- Business/institutional community
- Community organizations & special interest groups
- Environmental justice populations and low English proficiency (translated to Spanish)

The following emails were sent:

- 11/9/15 – initial announcement of the public meeting with links to website.
- 11/9/15 - Spanish translated version of the general public email from 11/9/15 was sent to contacts at Hispanic organizations throughout the corridor.
- 12/1/15 – reminder of upcoming meetings.
- 1/4/16 – final reminder of the end of the informal comment period (1/8/16) with a link to the electronic comment form.

- 1/4/16 – Spanish translated version of the general public email from 1/4 was sent to contacts at Hispanic organizations throughout the corridor.

### Social Media

The DC2RVA Facebook and Twitter accounts announced the upcoming meetings and directed visitors to the project website. Both Twitter and Facebook content appeared on partner pages.

#### Social Media Profiles

- Twitter: @dc2rvarail
- Facebook: dc2rvarail

### Fliers, Bookmarks, Displays/Posters

Fliers, bookmarks and large display boards were developed, printed, and posted in key locations, particularly in areas identified as having greater environmental justice and limited English populations, along the project corridor in advance of the public meetings, notifying the public of opportunities to participate in the current stage of the project. The deliveries data and the designed versions of these files are available in Appendix E.

#### Outreach Locations

| Location Type            | Delivery Method | Fliers (English) | Fliers (Spanish) | Bookmarks | Displays /Posters | Small Display |
|--------------------------|-----------------|------------------|------------------|-----------|-------------------|---------------|
| <b>Elected Officials</b> | Email           | 2                | 2                |           |                   |               |
| <b>Agency Local</b>      | Email           | 2                | 2                |           |                   |               |
| <b>Agency Federal</b>    | Mail            | 1                | 1                | 1         |                   |               |
| <b>Agency local mail</b> |                 | 2                | 2                | 2         |                   |               |
| <b>Businesses</b>        | Hand Delivered  | 6                | 6                | 6         | 2                 | 4             |
| <b>Comm Ctr</b>          | Hand Delivered  | 5                | 5                | 2         | 1                 |               |
| <b>Comm Ctr</b>          | Mail            | 88               | 88               |           |                   |               |

| Location Type         | Delivery Method | Fliers (English) | Fliers (Spanish) | Book-marks | Displays /Posters | Small Display |
|-----------------------|-----------------|------------------|------------------|------------|-------------------|---------------|
| <b>Faith</b>          | Mail            | 222              | 222              |            |                   |               |
| <b>Library</b>        | Hand Delivered  | 14               | 14               | 14         | 14                |               |
| <b>Library</b>        | Mail            | 104              | 104              | 104        |                   |               |
| <b>PIO</b>            | Mail            | 23               | 23               | 23         |                   |               |
| <b>Social Service</b> | Hand Delivered  | 1                | 1                | 1          |                   |               |
| <b>Title VI</b>       | Mail            | 62               | 62               | 62         |                   |               |
| <b>Transportation</b> | Hand Delivered  | 2                | 2                | 2          | 1                 | 2             |
| <b>Transportation</b> | Mail            | 27               | 27               | 26         |                   | 11            |

### Online Meeting

An online meeting was hosted on the project website. It launched on December 9, 2015, and accepted scoping comments through January 8, 2016. The meeting is still available in archive form on the project website via the Public Meeting Archive page. The online meeting was designed to mirror the in-person meetings. Online meeting participants were presented the same information boards and handout that were available to attendees of the in-person meetings. The meeting is self-guided and was available 24 hours a day to allow those who were unable to physically attend the meeting an opportunity to learn about the Project and provide their input. At the close of the scoping period, the online meeting had 1,653 attendees. See Appendix H for a screen capture of the online meeting.

### Media Relations

Members of the press were sent English and Spanish press releases and media advisories to spur media coverage. Media advisory was sent on December 3, 2015, to 842 contacts to include media and DRPT listserv email list.

| Media                            | Audience                                                            | Distributed Date |
|----------------------------------|---------------------------------------------------------------------|------------------|
| Press Release                    | Mass media                                                          | 11/24/2015       |
| Press Release                    | Public information officers/communication managers                  | 11/24/2015       |
| Spanish translated press release | Hispanic media outlets                                              | 11/25/2015       |
| Press release                    | Richmond’s Office of Multicultural Diversity                        | 11/25/2015       |
| Press release                    | Title VI newsletter contacts (Golden Gazette, Deaf Club o Richmond) | 11/24/2015       |

Press releases, PSAs and media advisories can be found in Appendix F.

Media kits were prepared for distribution during meetings and for online download. The kit included press release, media fact sheet, biographies for key DRPT staff, and a project brochure.

As a result of these efforts, several articles appeared in local newspapers and morning and afternoon news shows mentioned the project, meeting dates and locations. Members of the project team were also interviewed, which helped raise awareness of the project, the meetings and opportunities for the public to provide input.

The following media received media pitches via telephone and email:

- Free Lance-Star, Scott Shenk
- Washington Post, Luz Lazo
- WJLA TV, Bri Carter
- Richmond Times Dispatch, Louis Llovio



- WTOP, Ari Ashe
- WTOP, Megan Cloherty
- WTOP, Meera Pal
- WMAL DC
- Sun Gazette, Scott McCaffrey

*Earned Media Coverage through November 2015*

| Date       | Source                                                           | Title                                                                                                                       |
|------------|------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| 11/11/2015 | Transportation Association of Greater Springfield                | DC to Richmond High Speed Rail – Public Meetings                                                                            |
| 11/30/2015 | Tri-Cities Area Metropolitan Planning Organization Facebook Page |                                                                                                                             |
| November   | Places to Go - web calendar                                      | Places to go in Richmond                                                                                                    |
| November   | Hey Event - web calendar                                         |                                                                                                                             |
| November   | Arlington County website                                         | DC2RVA (D.C. to Richmond High Speed Rail) Public Meeting                                                                    |
| November   | Dinwiddie - website                                              | DC2RVA Public Meeting - Tuesday, December 8                                                                                 |
| November   | Commuter Connections                                             | DECEMBER 2015 PUBLIC MEETING DATES ANNOUNCED                                                                                |
| November   | RRPDC website                                                    | Public Information Meeting on DC to RVA High Speed Rail                                                                     |
| November   | Amtrak website                                                   | Attend a public meeting                                                                                                     |
| 12/4/2015  | Richmond BizSense                                                | "Construction strips down Main Street Station"                                                                              |
| 12/7/2015  | Free Lance-Star                                                  | "Fredericksburg meeting will unveil new options on Washington-to-Richmond rail route"<br>PUBLIC HEARING SET IN CITY TUESDAY |

|                  |                            |                                                                                                                                                                                        |
|------------------|----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                  |                            | FOR RICHMOND-TO-D.C. PLAN                                                                                                                                                              |
| 12/7/2015        | Greater Greater Washington | "Events roundup: I-66, DC to Richmond rail, and the new WMATA GM"                                                                                                                      |
| 12/7/2015, 6-9am | WMAL                       | 12/7/2015, airs top of the hour 6am-9am                                                                                                                                                |
| 12/8/2015        | The Washington Post        | "Plans for higher-speed rail between Richmond and Washington on track"                                                                                                                 |
| 12/8/2015        | WTOP                       | "Va. planners hosting meetings on high-speed rail system"                                                                                                                              |
| 12/8/2015        | Kingstowne-Rose Hill Patch | "DC to Richmond High-Speed Rail Project Meeting." Group of federal and state officials are seeking input from the public at Springfield meeting Wednesday night at Hilton Springfield. |
| 12/9/2015        | Greater Greater Washington | " <b>Richmond</b> to Washington, faster: Higher-speed rail between <b>Richmond</b> and <b>DC</b> would be a major step toward <b>high-speed rail</b> in the Northeast."                |
| 12/10/2015       | RVANews                    | <u>Good Morning, RVA: An unseasonably warm Thursday</u>                                                                                                                                |
| 12/14/2015       | NPR                        | "Connecting Richmond and D.C."                                                                                                                                                         |
| 12/30/2015       | Richmond Times Dispatch    | "Editorial: The year warned against making predictions" (mention HSR)                                                                                                                  |

### PIO Partner Outreach

The following are confirmed public meeting postings via public information officers:

1. City of Richmond Office of Multicultural Affairs: Meeting information was announced on the three area Richmond Spanish-language stations – Selecta 1320

- AM, La Gran D 1480 AM, and Radio Poder 1380 AM during the first two weeks of December and the last week of November.
2. Crater PDC: Posted on Tri Cities Facebook page, website, Twitter feed
  3. Dinwiddie County: Posted on website/online calendar
  4. Potomac Rappahannock Transportation Commission (PRTC): Posted on website and Facebook page
  5. City of Fredericksburg: Cable slide used on government access TV
  6. FAMPO/GWRC: Info sent to FAMPO Policy Committee – 43 recipients; FAMPO Technical Committee – 25 recipients; FAMPO Citizens Transportation Advisory Group – 12 recipients; GWRC Commissioners – 18 recipients; FAMPO Title VI Directory – 58 recipients
  7. Fairfax County: Posted on FDOT website/online newsroom; Transportation RSS feed; Social media – Twitter, Facebook; Traditional media – Email blast to regional media outlets and a specific ethnic media list; Text/email alerts to subscribers to Fairfax County Transportation Information; Distribution of info through human services agencies: FFX County Family Services, Community Services Board, Neighborhood and Community Services, Community Interfaith Liaison’s Office, Area Agency on Aging.
  8. AMTRAK - NEC Infrastructure & Investment Development: Posted on website.

### Email Notification to Elected Officials

An email was sent to federal elected officials to notify them of the public meetings and ask for their assistance in notifying constituents of the opportunity to learn more about project initiatives.

### Environmental Justice and Other Special Targeted Outreach

#### *Title VI & Limited English Proficiency*

- Four meetings and additional Spanish/English handouts delivered to 10 additional locations.
  - Kimberly Shank, Purple Interpretation Services for the Deaf
  - Ronald Lanier, Director, Va. Dept. of Deaf and Hard of Hearing
  - Tanya Gonzalez, Manager, Multicultural Affairs
  - Yvette Jones, Program Manager, Office on Aging and Persons with Disabilities

- By advance request (72 hours), Spanish language translator available on site (written in English & Spanish).
- Meeting locations ADA accessible and TDD/TYY numbers included in materials.
- Advertisement translated to Spanish for Spanish newspapers.
- Press release translated to Spanish for Spanish media.
- Fliers translated to Spanish for distribution.
- Emails sent to key groups requesting their assistance to further distribute meeting and project information to their groups (Human Service, Transportation, Faith, Hispanic (translated)).
- In-person meetings (8):
  - Director of VA Department of Deaf and Hard of Hearing
  - Richmond Area Manager of Purple Communications/Interpreters
  - Department leader for Richmond Office of Aging and Persons with Disabilities
  - Department leader for Richmond Office of Multicultural Affairs
  - Arc of Greater Prince William County
  - Fredericksburg Area Disability Resource Center
  - Fredericksburg Dorothy Hart Community Center
  - Stafford County Special Education Parent Teacher Association of Stafford County Schools
- Email outreach to member of the public about deaf interpretation needs.
- Email material distribution to Disability Resource Center.
- Email material distribution to ARC of Greater Prince William County.
- Email material distribution to Stafford County SEPTA.
- Materials delivered to Hispanic businesses in the Fredericksburg area.
- Information forwarded from Va. Dept. of Deaf and Hard of Hearing – Ronald Lanier, Director to contacts in Northern Virginia, Fredericksburg and the Richmond area, and encouraged them to get the word out to our constituents for the upcoming community meetings.
- Sign language interpreter provided at meetings held in Springfield.
- Spanish handouts distributed to 12 Title VI locations.

## Chamber of Commerce Webinar

The project team contacted more than 70 Chamber of Commerce members and business leaders via email with meeting notification materials. The webinar was held on 11/17/2015 and was recorded and distributed for public information officers. The following organizations attended:

1. Greater Springfield Chamber of Commerce
2. Transportation Association of Greater Springfield/Office of Supervisor Jeff McKay
3. Fredericksburg Economic Development
4. Fredericksburg Chamber of Commerce
5. Greater Washington Hispanic Chamber
6. Amy Inman, Multimodal Transportation and Strategic Planning
7. Jeannie Welliver, Project Manager Main Street Station Development
8. Dan Bell, ULI

The project team contacted 122 public information officers and communication managers via email and placed 23 follow-up telephone calls with meeting notification materials. One phone call and one email were distributed to Director of Fred Transit to help distribute notifications. There were two in-person meetings: GRTC PIO and Richmond Public Works PIO. Government access cable bulletin board slides were sent to 10.

The webinar was held on November 17, 2015 and had 10 participants including two Title VI contacts. Follow ups were made sharing a link to the webinar as well as fliers and other information to be used for further distribution. The webinar document can be found in Appendix G.